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Feb. 22, 2016

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Women's Health Initiatives Foundation Donates \$3,000 for Cancer Research, Patient Care, Plans Golf Outing Fundraiser

Foundation dedicated to the support of integrative research and treatment of women's cancers

The Women's Health Initiatives Foundation (WHIF), with offices in Dayton and Mason, recently donated \$3,000 for patient care and research to the New Hope for Cancer Center program at the Rosenberg Integrative Cancer and Treatment Institute in Boca Raton, Fla.

New Hope for Cancer is an integrative cancer treatment and research facility currently in animal trials for a new drug treatment for late-stage cancer patients. The center aims to relegate cancer from a potentially fatal disease to a manageable, chronic condition, said Kelly Brown, WHIF executive director.

"This is very exciting. Monies will be used to supplement patient care expenses, as many of the life-saving, non-standard treatments prescribed by Dr. Mark Rosenberg at the center are not covered by insurance," said Brown. "After meeting with Dr. Rosenberg and seeing the great

work the center is doing, I am more motivated than ever to help them provide hope to late-stage cancer patients.”

WHIF is on a mission to promote and support integrative health initiatives which prevent, treat, and defeat women’s cancers.

WHIF was formed two years ago by Lyn Hogrefe of Lebanon, CEO of Happy Hormone Cottage, an education and resource center that tests women for hormone imbalances and treats them with compounded prescription creams individualized to their specific hormone needs. She serves as chief visionary and foundation board president.

“Dr. Rosenberg is thinking outside the box to save the lives of those with cancer,” said Hogrefe. “He is truly making a difference in this field with his innovative approach to treating people with cancer. We are proud to report that one hundred percent of all funds we raise through the foundation go directly to Dr. Rosenberg’s patient care and research initiative”.

The foundation will host a fundraiser “WHIF with a Purpose” golf outing on Friday, Sept. 30 at 1:30 p.m. at the Shaker Run Golf Course in Lebanon, Ohio which will also benefit New Hope for Cancer. Cost is \$100 per golfer. Sponsor slots are still available.

“I look forward to our first charity golf outing, as it will be a fun way to raise money for those who need to focus on healing and not worry about how to pay for it,” said Brown.

For more information about WHIF, to donate or support the golf outing, go to www.womenshealthinitiatives.org, contact Brown at Kelly@womenshealthinitiatives.org or call (937) 371-4838.

WHIF offices are located at 5450 Far Hills Ave. in Kettering and at 6860 Tylersville Road, Suite 9 in Mason.

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